



## Holiday Parade 2018 Sponsorship Levels

<p><b><u>Magical Snowflake Sponsor</u></b> Recognition on the website</p>	<b>\$100</b>
<p><b><u>Santa's Helper Sponsor</u></b> Same benefits as above <b>PLUS</b> Logo on the website Invitation to place a float on the Parade at no cost.</p>	<b>\$500</b>
<p><b><u>North Pole Sponsor</u></b> Same benefits as above <b>PLUS</b> Logo on the website 2 tickets for VIP seating at the Parade Sponsorship recognition on Banner at the Parade</p>	<b>\$1,000</b>
<p><b><u>Reindeer Sponsor (Only Eight Available)</u></b> Same benefits as above <b>PLUS</b> 4 tickets for VIP seating at the Parade Logo/name on a sign carried in the parade by our "reindeer" (preceding Santa &amp; Mrs. Claus) Sponsorship sign Placed at Business Site (If Requested)</p>	<b>\$2,500</b>
<p><b><u>Rudolph the Red-Nosed Reindeer Sponsor (Only One Available)</u></b> Same benefits as above <b>PLUS</b> Logo/name on a sign carried by the featured leading reindeer (preceding Santa &amp; Mrs. Claus)</p>	<b>\$3,000</b>
<p><b><u>Mrs. Claus Sponsor (Only One Available)</u></b> Same benefits as above <b>PLUS</b> 8 tickets for VIP seating at the Parade Logo/name on vehicle carrying Santa and Mrs. Claus</p>	<b>\$5,000</b>
<p><b><u>Santa's Sleigh Sponsor (Only One Available)</u></b> Same benefits as above <b>PLUS</b> 8 tickets for VIP seating at the Parade Logo/name on horse drawn sleigh carrying Santa Claus</p>	<b>\$5,000</b>
<p><b><u>Christmas Star (Sold to City of Peachtree Corners)</u></b> Same benefits as above <b>PLUS</b> 14 tickets for VIP seating at the Parade Top billing as Title Sponsor at Parade Logo appears at the intersection of VIP Seating Name recognition on Separate Parade Banner</p>	<b>\$10,000</b>

All donations qualify as a charitable tax deduction. If you have any questions, please contact our Sponsorship Director at 770-441-2748.